



Case Study

The proof is in the profit.

How quickly can a **small-size pizza shop** recoup the cost of a new PizzaMaster® oven?



PizzaMaster®
COSTWISE
Calculator



Case Study

Small-size Pizza Shop



We were recently approached by a moderately sized shop that moves a large-sized volume of pies. They needed to increase their versatility, capacity, and efficiency, but they only had so much space to fit a second oven. However, as with all restaurants, this shop has a low margin for error when it comes to large equipment purchases.

Taking into consideration their average output of **90** pizzas per day on weekdays, and **175** per day Friday through Sunday, we determined that the PizzaMaster model **732** would fit their needs. They needed to know a ballpark of how long it would take to pay back the oven before they could decide whether to make the investment.

We completed a CostWise Calculator workup using the shop's actual numbers, and here's what we discovered:

- With a pizza size of 14" they could fit 6 pizzas per deck
- Their bake time is 4 minutes, for a capacity of 90 pizzas per hour per deck; with 2 decks, that would be 180 pizzas per hour
- Their kW cost per hour is just .11, times 10 hours/day of operation for a cost to run of \$111.55 per month per deck
- Assuming an average sales price of \$16 per pizza (with net revenue of 15%, 90 pizzas/day Mon-Thu, and 175 pizzas/day Fri-Sun), the net revenue per month per oven comes to \$9,031.46
- **They could pay back the cost of the oven in just 69 days!**

Are you looking for the versatility, capacity, and efficiency of a PizzaMaster oven, but need to see the actual numbers before you know if you could make it work? The brilliant engineers behind the PizzaMaster oven have built the CostWise Calculator with an algorithm that can use your actual costs to determine how long it would take to pay back a PizzaMaster oven.



Contact MPM, the exclusive U.S. distributor of PizzaMaster ovens, to get your free, detailed CostWise analysis. We can work through your key factors over the phone, which we will plug into the CostWise Calculator. We'll be able to send you a .pdf with your actual numbers to show what your payback time would be.

Email us at info@mpmfeg.com
or call **800-976-6762**



You can also read about case studies on our blog: pizzamasternews.com