



Case Study

# The proof is in the profit.

How quickly can a moderate-volume pizza shop recoup the cost of a new PizzaMaster® oven?



PizzaMaster®

**COSTWISE**  
Calculator



# Case Study

Moderate-volume Pizza Shop



When you're considering purchasing a large piece of equipment such as a pizza oven, payback is one of the key measures you want to know. That is, how long will it take for you to recoup the top line cost of a PizzaMaster® oven?

Recently, we worked with a moderate-volume pizza shop that sells **85** pizzas per day on weekdays, and **120** pizzas per day Friday through Sunday. They wanted to increase their versatility, capacity, and efficiency with the game-changing features that come standard on all PizzaMaster ovens. We determined the PizzaMaster model **833** would fit their needs.

They gave us their numbers to plug in to the CostWise Calculator, and here's what we came up with:

- With three decks and a pizza size of 16" the restaurant can fit 6 pizzas per deck
- A cook time of 5 minutes per pizza allows for a capacity of 67 pizzas per hour per deck
- The kW cost per hour of .12 times 10 hours per day of operation leads to a cost to run of \$480.38 per month
- Assuming an average sales price of \$25 per pizza (with net revenue of 18%, 85 pizzas/day Mon-Thu, and 120 pizzas/day Fri-Sun), the net revenue per month per oven comes to \$12,283.88
- **Given these factors, the oven payoff time would be just 86 days!**

Are you looking for the versatility, capacity, and efficiency of a PizzaMaster oven, but need to see the actual numbers before you know if you could make it work? The brilliant engineers behind the PizzaMaster oven have built the CostWise Calculator with an algorithm that can use your actual costs to determine how long it would take to pay back a PizzaMaster oven.



Contact MPM, the exclusive U.S. distributor of PizzaMaster ovens, to get your free, detailed CostWise analysis. We can work through your key factors over the phone, which we will plug into the CostWise Calculator. We'll be able to send you a .pdf with your actual numbers to show what your payback time would be.

Email us at [info@mpmfeg.com](mailto:info@mpmfeg.com)  
or call **800-976-6762**



You can also read about case studies on our blog: [pizzamasternews.com](http://pizzamasternews.com)