



Case Study

The proof is in the profit.

How quickly can a **mid-volume pizza shop** recoup the cost of a new PizzaMaster® oven?



COSTWISE
Calculator

PizzaMaster®



Case Study

Mid-volume Pizza Shop



When your business is booming and you are thinking of expanding to a larger oven, you might be considering the unique features of a PizzaMaster oven to increase your versatility, capacity, and efficiency. A mid-volume pizza shop recently approached us for this exact reason.

The shop averages **65** pizzas per day on weekdays, and **105** per day Friday to Sunday. They wanted a bigger oven, but they only needed two decks. With the largest range of sizes and configurations of any electric deck oven, it was easy to determine that the PizzaMaster model **932** perfectly fit their needs. But before they signed on the dotted line, they wanted to find out how long it would take to pay back the cost of the oven.

We used their actual numbers to do a work up in the CostWise Calculator, and here's what we discovered:

- With a pizza size of 18" they could fit 5 pizzas per deck
- Their bake time is 5 minutes, for a capacity of 60 pizzas per hour per deck; with 2 decks, they could do 120 pizzas per hour
- Their kW cost per hour of .10 times 10 hours per day of operation gives us a cost to run of \$179.34 per month per deck
- Assuming an average sales price of \$26 per pizza (with net revenue of 20%, 65 pizzas/day Mon-Thu, and 105 pizzas/day Fri-Sun), the net revenue per month per oven comes to \$12,669.18
- **They could pay back the cost of the oven in just 68 days!**

Are you looking for the versatility, capacity, and efficiency of a PizzaMaster oven, but need to see the actual numbers before you know if you could make it work? The brilliant engineers behind the PizzaMaster oven have built the CostWise Calculator with an algorithm that can use your actual costs to determine how long it would take to pay back a PizzaMaster oven.



Contact MPM, the exclusive U.S. distributor of PizzaMaster ovens, to get your free, detailed CostWise analysis. We can work through your key factors over the phone, which we will plug into the CostWise Calculator. We'll be able to send you a .pdf with your actual numbers to show what your payback time would be.

Email us at info@mpmfeg.com
or call **800-976-6762**



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