



Case Study

The proof is in the profit.

How quickly can a **high-volume pizza shop** recoup the cost of a new PizzaMaster® oven?



PizzaMaster®

COSTWISE
Calculator



Case Study

High-volume Pizza Shop



If you run a high-volume kitchen, you know how important it is that your pizza oven gives you the versatility, capacity, and efficiency you need to keep the kitchen running smoothly. Everything has to work like clockwork, and those bakes need to be even and consistent.

We recently worked with a shop that wanted to add the unique features of a PizzaMaster oven to help their bakes remain consistent even during busy times. Their average is **200** pizzas per day on weekdays, and **400** per day Friday to Sunday, so we recommended the PizzaMaster model **933**. Before they made the purchase, they needed to know how long it would take to recoup the top line cost of the oven.

Using our CostWise Calculator and the shop's actual numbers, here's what we came up with:

- With three decks and a pizza size of 18" they could fit 5 pizzas per deck
- Their bake is 6 minutes per pizza, creating a capacity of 50 pizzas per hour per deck; with 3 decks, that's 150 pizzas per hour
- Their kW cost per hour of .12 times 10 hours per day of operation means a cost to run of \$215.21 per month per deck
- Assuming an average sales price of \$25 per pizza (with net revenue of 18%, 200 pizzas/day Mon-Thu, and 400 pizzas/day Fri-Sun), the net revenue per month per oven comes to \$38,568.66
- **Given these factors, they could pay off the oven in just 30 days!**

Are you looking for the versatility, capacity, and efficiency of a PizzaMaster oven, but need to see the actual numbers before you know if you could make it work? The brilliant engineers behind the PizzaMaster oven have built the CostWise Calculator with an algorithm that can use your actual costs to determine how long it would take to pay back a PizzaMaster oven.



Contact MPM, the exclusive U.S. distributor of PizzaMaster ovens, to get your free, detailed CostWise analysis. We can work through your key factors over the phone, which we will plug into the CostWise Calculator. We'll be able to send you a .pdf with your actual numbers to show what your payback time would be.

Email us at info@mpmfeg.com
or call **800-976-6762**



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